



Reach our entire audience

SteamboatToday.com is Steamboat Springs' most popular local website with more than 11,000 user sessions daily and 500,000 pageviews each month. About 30% of the site's traffic is from Steamboat Springs and another 30% comes from the rest of Colorado. About 40% of all traffic comes from outside Colorado. Our mobile site gets 240,000 page views each month and our tablet site gets 165,000 page views each month. Each time an ad appears on a page, it is considered an "advertising impression." By purchasing 75,000 or more impressions per month, you'll reach readers on every platform. Each web page on SteamboatToday.com contains multiple advertisements and thus multiple advertising impressions are delivered each time a web page loads.

100,000 IMPRESSIONS *20,000 impressions will be delivered to mobile and tablet devices

	12-Month Contract	6-Month Contract	3-Month Contract	Open Rate
Premium Banner	\$1,350	\$1,500	\$1,700	\$1,900
Catfish Ad	\$950	\$1,100	\$1,200	\$1,300
Leaderboard	\$850	\$1,000	\$1,100	\$1,200
Double Right Rail	\$850	\$1,000	\$1,100	\$1,200
Right Rail	\$600	\$700	\$800	\$900
Story Inline	\$500	\$600	\$700	\$800
Bottom Banner	\$450	\$500	\$550	\$600
Story Footer	\$350	\$400	\$450	\$500
Premium Mobile Inline	\$850	\$1,000	\$1,100	\$1,200
Tablet	\$600	\$700	\$800	\$900
Mobile	\$600	\$700	\$800	\$900

75,000 IMPRESSIONS *10,000 impressions will be delivered to mobile and tablet devices

	12-Month Contract	6-Month Contract	3-Month Contract	Open Rate
Premium Banner	\$1,100	\$1,200	\$1,350	\$1,500
Catfish Ad	\$800	\$900	\$975	\$1,050
Leaderboard	\$725	\$825	\$950	\$975
Double Right Rail	\$725	\$825	\$950	\$975
Right Rail	\$500	\$600	\$675	\$750
Story Inline	\$425	\$525	\$600	\$675
Bottom Banner	\$375	\$425	\$475	\$525
Story Footer	\$275	\$325	\$375	\$425
Premium Mobile Inline	\$725	\$825	\$950	\$975
Tablet	\$500	\$600	\$675	\$750
Mobile	\$500	\$600	\$675	\$750

50,000 IMPRESSIONS

	12-Month Contract	6-Month Contract	3-Month Contract	Open Rate
Premium Banner	\$800	\$850	\$950	\$1,050
Catfish Ad	\$600	\$650	\$750	\$850
Leaderboard	\$550	\$600	\$700	\$800
Double Right Rail	\$550	\$600	\$700	\$800
Right Rail	\$400	\$450	\$500	\$550
Story Inline	\$350	\$400	\$450	\$500
Bottom Banner	\$300	\$350	\$400	\$450
Story Footer	\$200	\$250	\$300	\$350
Premium Mobile Inline	\$550	\$600	\$700	\$800
Tablet	\$400	\$450	\$500	\$550
Mobile	\$400	\$450	\$500	\$550

MECHANICALS All ad sizes are in pixels. GIFs are the preferred file type, and RGB is the preferred color mode.

- Premium Banner — 960-by-300
- Catfish — 960-by-110
- Leaderboard — 960-by-60
- Double Right Rail — 300-by-600
- Right Rail — 300-by-250
- Story Inline — 300-by-250
- Bottom Banner — 728-by-90
- Story Footer — 320-by-50



Tablet and Mobile ads should be designed at 328 dpi

- Premium Mobile Inline — 300-by-250
- Tablet — 728-by-90 • Mobile — 320-by-50





Leaderboard 960 x 60



Passion ignited in young Steamboat artist

Double Right Rail 300 x 600

Latest news

Broncos RB Montee Ball says he's no longer intimidated by Manning



intimidated by Peyton Manning last year, something he says contributed to his slow start. Trying to please the famously meticulous quarterback is enough to unnerv

Business briefs: Local Ace Hardware store earns national award

It may have been scorching hot in Las Vegas last week, but employees of the local Ace Hardware store in Steamboat Springs who traveled to Sin City were feeling pretty "cool."

Tom Ross: Wilderness trekking in the Flat Tops makes one appreciate a piece of cake and a hot shower

Wilderness will do that to you — strip away your worldly cares and allow you to become absorbed with the play of light across meadows and distant peaks.

Exploring Steamboat: Horses, mountains and opera

Keri Ruesthöl always thought horses, mountains and opera went together, so in 2001, she set out to create that unlikely combination by hosting a summer opera production of "The Magic Flute" in Steamboat Springs.



Ravenous insects threaten hay crop, vegetable gardens

Carol Iverson's work for the USDA Animal and Plant Inspection Service takes her all over Northwest Colorado where she tallies the numbers of grasshoppers per square yard.



Wine Festival with a new kind of twist

Steamboat's annual Wine Festival kicks off on August 6



Routt County

Tweets from a list by Pilot & Today

Steamboat Homefinder \$250,000 - 33380 Routt County Road 1: Three-bedroom, two-bath single-family residence on 1.12 acres in McCoy. bit.ly/1qAafW0

Steamboat Homefinder \$550,000 - 889 Majestic Circle: Four-bedroom, 3 1/2-bath townhome Lot 15, Flng 3 at Majestic Valley. bit.ly/1QAAfW0

Steamboat Homefinder

Videos



- Bear River Bike and Skatepark
- Focal Points for July 22 to July 28
- A Dragon's Tale

Photo galleries



Joint Replacement?

Come to us first!

- Know what to expect
- Have a recovery plan
- Improve your outcome

CLICK HERE

Dave Winters Cutting Boards
Dean Martin Asian BBQ Sauce
MouCo Cheeses
Broken Shovel Farm Goat Cheeses
Rachel's Smoker's BBQ Sauce
Sweetwood Cattle Co. Jerky & Spices
Queen of the Meadow Lotion Bars

Complimentary internet provided by high-speed rail system envisioned for Colorado 27 comments



Wine Festival with a new kind of twist

By Audrey Dwyer

Friday, August 1, 2014

Share this Email Facebook Twitter Discuss Comment

Story Inline 300 x 250

Steamboat Springs — Steamboat's annual Wine Festival is no longer just a small regional wine festival, but now has earned national recognition as a destination for wine connoisseurs.

Each year, the vision of Team Player Productions, the company that organizes the event, has evolved. In its 11th year, the programming for the festival has developed a focus on getting patrons involved with all the outdoor activities Steamboat has to offer. Those include wine tastings, hikes, strolls, bike rides, seminars and pairings with the new addition of golf events and a stand-up paddleboard demonstration.

11th annual Steamboat Wine Festival schedule Aug. 7

Meet your friends and neighbors at the 100th annual Routt County Fair, where the theme is "Hometown Pride County Wide." For a complete schedule and the latest fair information, visit www.routtcountyfair.org or follow the Routt County Fair and Fairgrounds on Facebook and Twitter.

Jill Delay is the fairgrounds manager at the Routt County Fairgrounds and Routt County Fair coordinator.

Story Footer 468 x 60

Comments

Use the comment form below to begin a discussion about this content.

Requires free registration

Posting comments requires a free account and verification.

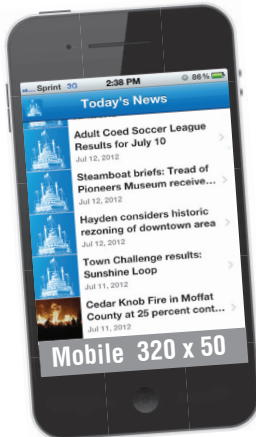
Username Or login with: [Connect to Facebook](#) [Connect to Twitter](#) [Google](#) [OpenID](#)

I have an account. I'm new.

Password [Forgot?](#)



Bottom Banner 728 x 90



Premium Mobile Inline 300 x 250



Tablet 728 x 90