



STEAMBOAT SPRINGS



Decorating Steamboat

Middle school students create art for Spring Creek bridge

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NATION

Obama fighting

Democratic candidate working to clinch nomination today

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SPORTS



Big win in triple OT

Page 19

Flushed out



JOHN F. RUSSELL/STAFF

Larry Crawford, an employee with the Steamboat Springs Water District, flushes a fire hydrant on 13th Street on Monday afternoon. The city flushes the hydrants each spring as part of routine maintenance.

Chamber angles for Front Range visitors

Marketing director plans promotions

Blythe Terrell
 PILOT & TODAY STAFF

STEAMBOAT SPRINGS

The Steamboat Springs Chamber Resort Association is casting its line into the Front Range for what is expected to be a competitive summer tourism season.

The Chamber runs national print ads as well as statewide print and TV ads each summer. This year, however, the agency is planning a promotion in Denver newspapers, Marketing Director Lynna Broyles said. She hasn't finalized the deal but expects it to involve Chamber gift certificates that could be used for food and gasoline.

"I want to give people an added reason to come to Steamboat this summer because I think it is going to be a challenge," Broyles said.

Her aim was to put the word out now to avoid having to conjure up a plan if tourism stagnates when summer is in full swing. The Chamber preliminarily forecasts 21 percent lodging occupancy for Saturday. For the same weekend last year, it was 44 percent.

"I'm trying to build this promotion ahead of the season," Broyles said. "I'm trying to put my ducks in a row at the beginning."

Americans are feeling the

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LOTTO



Monday night's Cash 5 numbers: 3-6-16-20-29
 Drawings are held Monday through Saturday.

WEATHER



Pleasant with sunny intervals. High of 68.
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