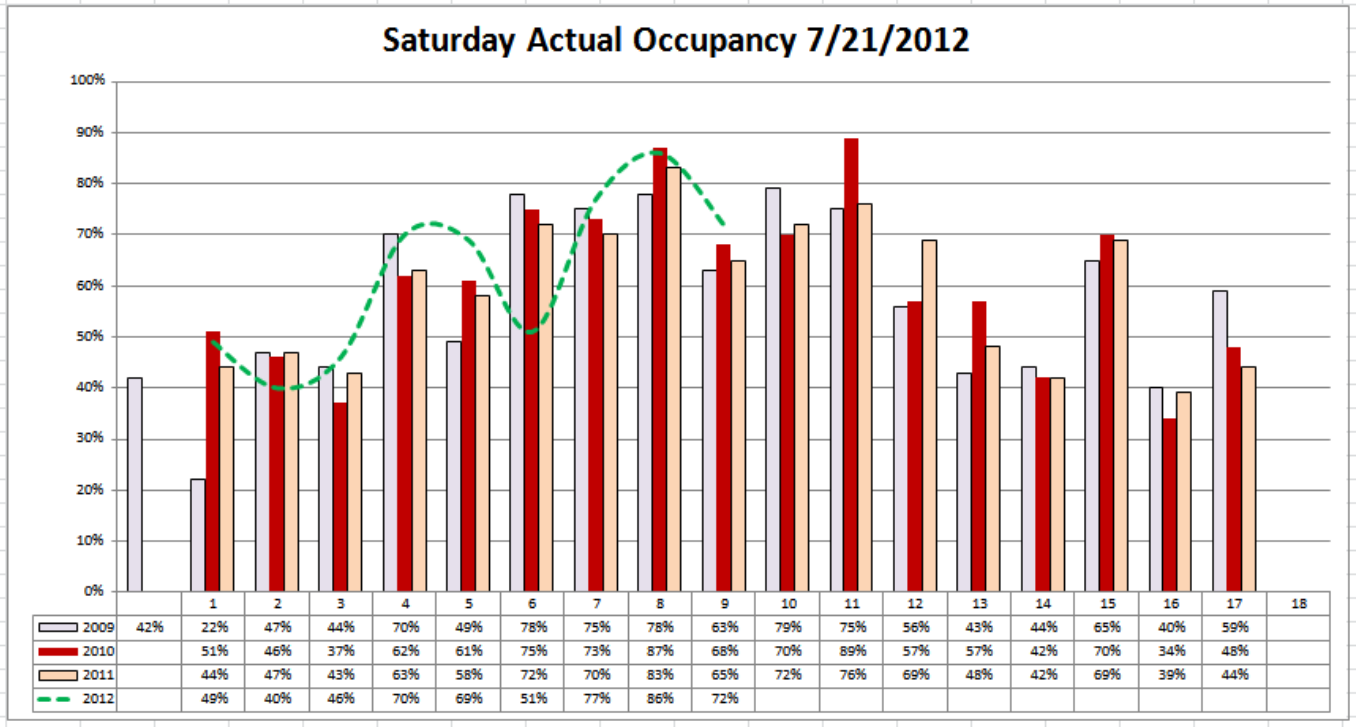
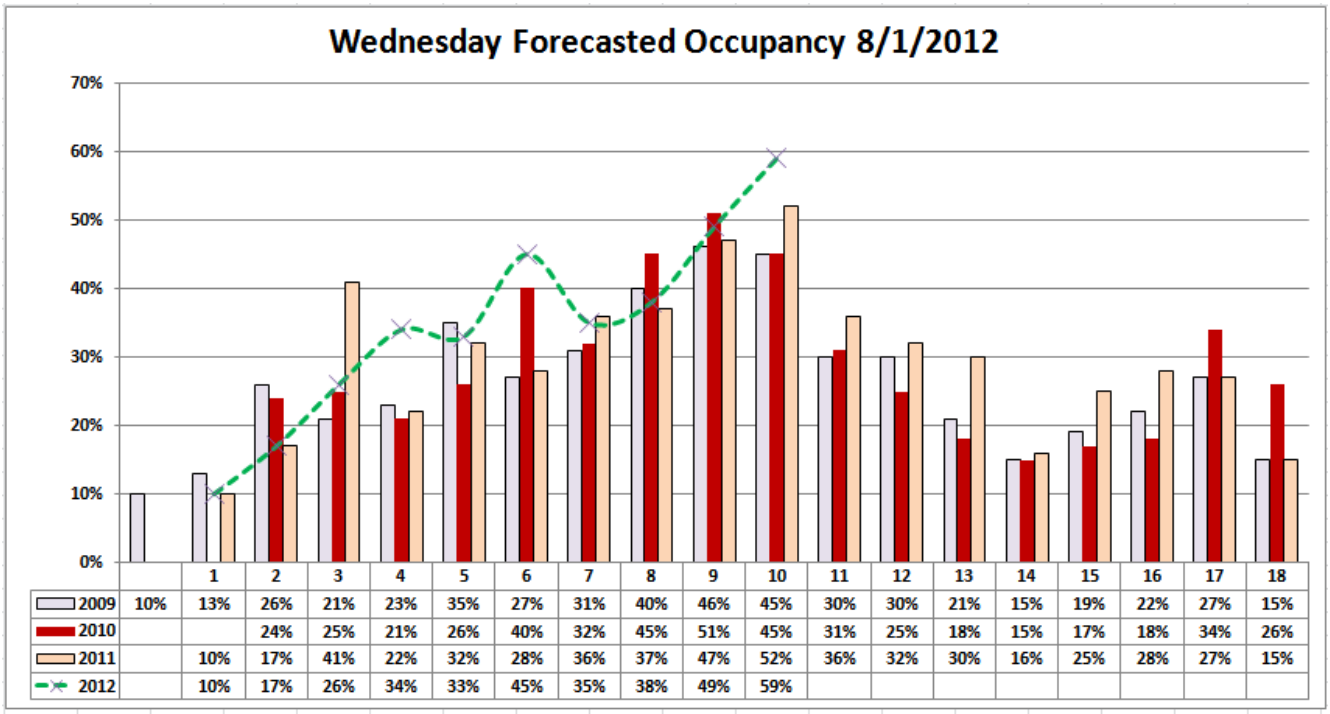
2012 Summer Week 10, 7/25/12
(F) Forecasted and (A) Actual Occupancy for 2011 vs. 2012

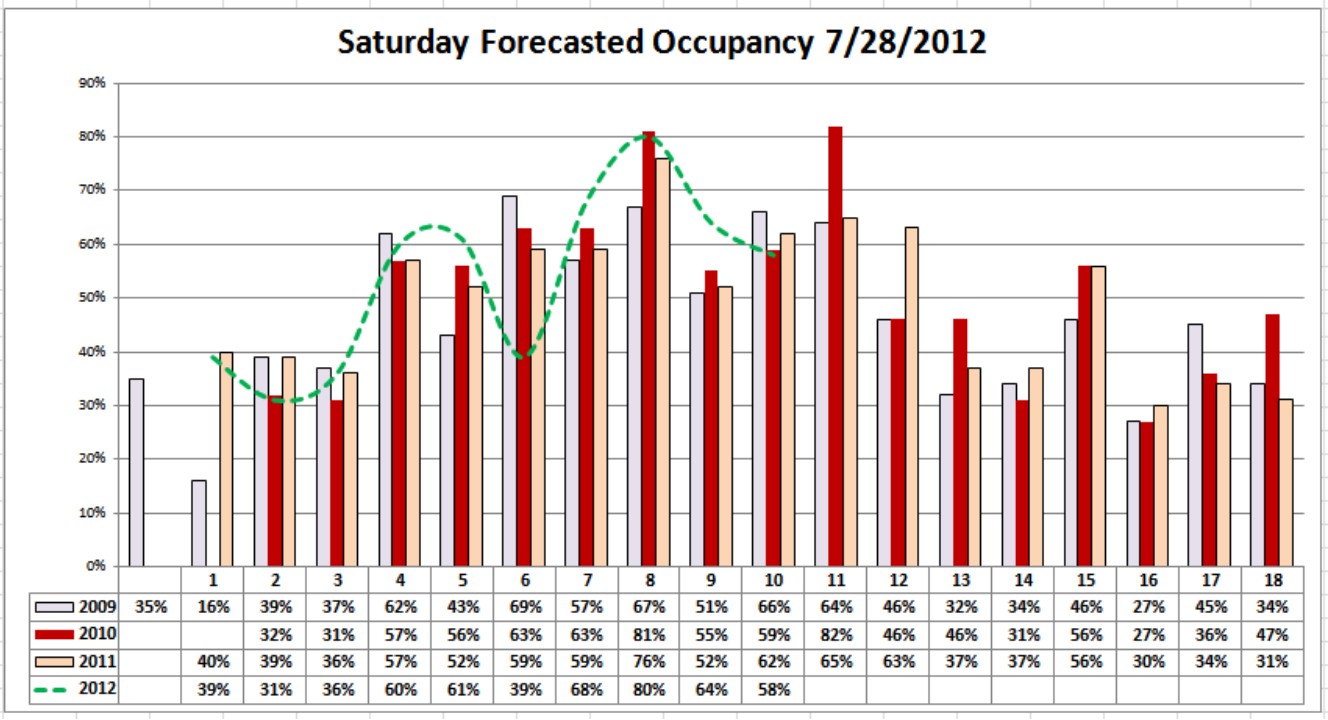
	Week 9 – 7/18/12				Week 10 – 7/25/12					Week 11 – 8/1/12	
Category	**A Sat 7/21/12**	F Sat 7/21/12	Variance	A Sat 7/23/11	**F Sat 7/28/12**	F Sat 7/30/11	A Sat 7/30/11	**F Wed 8/1/12**	F Wed 8/3/11	**F Sat 8/4/12**	F Sat 8/6/11
Mt. Hotel	**90%**	79%	+11%	58%	**60%**	70%	75%	**60%**	67%	**86%**	72%
Mt. Condos	**55%**	49%	+6%	41%	**49%**	56%	63%	**56%**	45%	**65%**	52%
Downtown	**100%**	91%	+9%	75%	**80%**	56%	100%	**52%**	43%	**87%**	66%
Other Lodging	**100%**	83%	+17%	50%	**81%**	72%	94%	**79%**	59%	**94%**	64%
TOTAL	**72%**	64%	+8%	65%	**58%**	62%	72%	**59%**	52%	**75%**	59%
Projected Pillows	**10,800**	9,500	+1300	9,000	**8,600**	8,600	10,000	**8,800**	7,300	**11,200**	8,300
Total Pillows: 2008/9 = 17,281 2009/10 = 17,281 2010/11= 17,352 2011/12 = 18,530											



		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
2009	42%	22%	47%	44%	70%	49%	78%	75%	78%	63%	79%	75%	56%	43%	44%	65%	40%	59%	
2010		51%	46%	37%	62%	61%	75%	73%	87%	68%	70%	89%	57%	57%	42%	70%	34%	48%	
2011		44%	47%	43%	63%	58%	72%	70%	83%	65%	72%	76%	69%	48%	42%	69%	39%	44%	
2012		49%	40%	46%	70%	69%	51%	77%	86%	72%									



		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
2009	10%	13%	26%	21%	23%	35%	27%	31%	40%	46%	45%	30%	30%	21%	15%	19%	22%	27%	15%
2010			24%	25%	21%	26%	40%	32%	45%	51%	45%	31%	25%	18%	15%	17%	18%	34%	26%
2011		10%	17%	41%	22%	32%	28%	36%	37%	47%	52%	36%	32%	30%	16%	25%	28%	27%	15%
2012		10%	17%	26%	34%	33%	45%	35%	38%	49%	59%								



		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
2009	35%	16%	39%	37%	62%	43%	69%	57%	67%	51%	66%	64%	46%	32%	34%	46%	27%	45%	34%
2010			32%	31%	57%	56%	63%	63%	81%	55%	59%	82%	46%	46%	31%	56%	27%	36%	47%
2011		40%	39%	36%	57%	52%	59%	59%	76%	52%	62%	65%	63%	37%	37%	56%	30%	34%	31%
2012		39%	31%	36%	60%	61%	39%	68%	80%	64%	58%								